

Dokumentation

Google Tag Manager

GTM container integration with dataLayer purchase events for PrestaShop.

Funktionen

- Google Tag Manager container integration
- DataLayer push with full ecommerce purchase data (product IDs, names, prices, quantities)
- Noscript iframe fallback for users with JavaScript disabled (PS 1.7.1+)
- Aktivieren/Deaktivieren ohne Deinstallation

Kompatibilitaet

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Laden Sie die Modul-ZIP-Datei ueber Back Office > Module hoch
2. Geben Sie Ihre GTM Container ID (format: GTM-XXXXXX)
3. Aktivieren Sie das Modul

Entwicklung

```
yarn install
yarn release    # Release-ZIP erstellen
```

Lizenz

Proprietaer - mypresta.rocks

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