

Documentación

Google Tag Manager

GTM container integration with dataLayer purchase events for PrestaShop.

Funciones

- Google Tag Manager container integration
- DataLayer push with full ecommerce purchase data (product IDs, names, prices, quantities)
- Noscript iframe fallback for users with JavaScript disabled (PS 1.7.1+)
- Activar/desactivar sin desinstalar

Compatibilidad

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Instalacion

1. Suba el archivo ZIP del modulo a traves de Back Office > Modulos
2. Introduzca su GTM Container ID (format: GTM-XXXXXX)
3. Active el modulo

Desarrollo

```
yarn install  
yarn release    # Construir ZIP de lanzamiento
```

Licencia

Propietario - mypresta.rocks

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