

Documentation

Facebook Pixel

Full ecommerce event tracking for Facebook/Meta ads on PrestaShop.

Fonctionnalites

- Facebook/Meta Pixel integration
- Granular event toggles for each tracking event:
 - PageView (automatic)
 - ViewContent (product pages)
 - AddToCart
 - InitiateCheckout
 - Purchase (order confirmation)
 - Search
 - AddToWishlist
 - CompleteRegistration
- Activer/desactiver sans desinstaller

Compatibilite

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Telechargez le fichier ZIP du module via Back Office > Modules

2. Entrez votre Facebook Pixel ID
3. Configurer which events to track
4. Activez le module

Developpement

```
yarn install  
yarn release    # Construire le ZIP de release
```

Licence

Proprietaire - mypresta.rocks