

# Documentation

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## Google Tag Manager

GTM container integration with dataLayer purchase events for PrestaShop.

## Fonctionnalites

- Google Tag Manager container integration
- DataLayer push with full ecommerce purchase data (product IDs, names, prices, quantities)
- Noscript iframe fallback for users with JavaScript disabled (PS 1.7.1+)
- Activer/desactiver sans desinstaller

## Compatibilite

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

## Installation

1. Telechargez le fichier ZIP du module via Back Office > Modules
2. Entrez votre GTM Container ID (format: GTM-XXXXXX)
3. Activez le module

## Developpement

```
yarn install  
yarn release    # Construire le ZIP de release
```

# Licence

Proprietaire - mypresta.rocks



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