

# Documentation

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## LinkedIn Insight Tag

Conversion tracking, retargeting, and demographics for LinkedIn ads on PrestaShop.

## Fonctionnalites

- LinkedIn Insight Tag integration
- Website demographics and audience insights
- LinkedIn Ads retargeting support
- Activer/desactiver sans desinstaller

## Compatibilite

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

## Installation

1. Telechargez le fichier ZIP du module via Back Office > Modules
2. Entrez votre LinkedIn Partner ID
3. Activez le module

## Developpement

```
yarn install  
yarn release    # Construire le ZIP de release
```

# Licence

Proprietaire - mypresta.rocks



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