

# Documentation

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## Snapchat Pixel

PAGE\_VIEW and PURCHASE event tracking for Snapchat ads on PrestaShop.

## Fonctionnalites

- Snapchat Pixel integration
- Automatic PAGE\_VIEW tracking
- PURCHASE event tracking with order value and currency
- Activer/desactiver sans desinstaller

## Compatibilite

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

## Installation

1. Telechargez le fichier ZIP du module via Back Office > Modules
2. Entrez votre Snapchat Pixel ID
3. Activez le module

## Developpement

```
yarn install  
yarn release    # Construire le ZIP de release
```

# Licence

Proprietaire - mypresta.rocks



Generated on 2026-02-25