

Documentation

Bing UET Tag

Microsoft Advertising conversion tracking for PrestaShop.

Features

- Bing Universal Event Tracking tag integration
- Purchase conversion tracking on order confirmation
- Microsoft Advertising remarketing support
- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules
2. Enter your UET Tag ID
3. Enable the module

Development

```
yarn install
yarn release    # Build release ZIP
```

License

Proprietary - mypresta.rocks



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