# Documentation

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## Facebook Pixel

Full ecommerce event tracking for Facebook/Meta ads on PrestaShop.

## Features

- Facebook/Meta Pixel integration
- Granular event toggles for each tracking event:
  - PageView (automatic)
  - ViewContent (product pages)
  - AddToCart
  - InitiateCheckout
  - Purchase (order confirmation)
  - Search
  - AddToWishlist
  - CompleteRegistration
- Enable/disable toggle without uninstalling

## Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

## Installation

1. Upload the module ZIP via Back Office > Modules

2. Enter your Facebook Pixel ID

3. Configure which events to track

4. Enable the module

## Development

```
yarn install

yarn release    # Build release ZIP
```

## License

Proprietary - mypresta.rocks

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