

Documentation

Google Analytics

Google Analytics tracking integration for PrestaShop.

Features

- Google Analytics tracking code integration
- Purchase event tracking on order confirmation
- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules
2. Enter your Google Analytics Tracking ID
3. Enable the module

Development

```
yarn install  
yarn release    # Build release ZIP
```

License

Proprietary - mypresta.rocks

Generated on 2026-02-25