

Documentation

Google Tag Manager

GTM container integration with dataLayer purchase events for PrestaShop.

Features

- Google Tag Manager container integration
- DataLayer push with full ecommerce purchase data (product IDs, names, prices, quantities)
- Noscript iframe fallback for users with JavaScript disabled (PS 1.7.1+)
- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules
2. Enter your GTM Container ID (format: GTM-XXXXXX)
3. Enable the module

Development

```
yarn install
yarn release    # Build release ZIP
```

License

Proprietary - mypresta.rocks



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