Documentation

LinkedIn Insight Tag

Conversion tracking, retargeting, and demographics for LinkedIn ads on PrestaShop.

Features

- LinkedIn Insight Tag integration

- Website demographics and audience insights

- LinkedIn Ads retargeting support

- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules

2. Enter your LinkedIn Partner ID

3. Enable the module

Development

```
yarn install
yarn release    # Build release ZIP
```

License

Proprietary - mypresta.rocks