Documentation

Snapchat Pixel

PAGE_VIEW and PURCHASE event tracking for Snapchat ads on PrestaShop.

Features

- Snapchat Pixel integration
- Automatic PAGE_VIEW tracking
- PURCHASE event tracking with order value and currency
- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules
2. Enter your Snapchat Pixel ID
3. Enable the module

Development

```
yarn install
yarn release    # Build release ZIP
```

License

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