

Documentation

TikTok Pixel

PageView and Purchase event tracking for TikTok ads on PrestaShop.

Features

- TikTok Pixel integration
- Automatic PageView tracking
- Purchase event tracking with order value and currency
- Enable/disable toggle without uninstalling

Compatibility

- PrestaShop 1.6 / 1.7 / 8.x / 9.x

Installation

1. Upload the module ZIP via Back Office > Modules
2. Enter your TikTok Pixel ID
3. Enable the module

Development

```
yarn install
yarn release    # Build release ZIP
```

License

Proprietary - mypresta.rocks



Generated on 2026-02-25